



## EnergyTech 2012 Sponsorship Packages

### Premium Sponsorship Packages

EnergyTech 2012 offers numerous opportunities to sponsor the exhibition, conference and special accompanying events and activities. Utilizing these advertising mediums produces a highly targeted message and positions your company as a leader in the industry. The end result is better brand awareness, more customer activity and a more effective exhibiting experience. Platinum, Gold, and Silver sponsorship packages are available, each offering many high-value promotional and advertising opportunities for different budgets. Individual sponsorships are also available and the details can be found on the following pages

#### **PLATINUM SPONSOR**

€ 35,000 + VAT

❖ Package limited for one sponsor from each exhibition segment

**This multifaceted package offers you the most extensive communication options and will give off an impressive image of your company throughout the entire exhibition, conference and accompanying programs**

The sponsor will receive:

##### **50m<sup>2</sup> of exhibition space**

##### **Acknowledgement of sponsorship as follows:**

- ✓ Sponsor's name and logo posted on EnergyTech 2012 website as a platinum sponsor with a link to the sponsor desired website.
- ✓ Company logo will appear in the following event publications and marketing materials:
  - Printed exhibition invitations and infinite digital invitations
  - Electronic and direct mailers (sponsor's ads only)
  - Event on-site signage
  - Company's logo to be displayed in the conference hall
  - Sponsor's advertising kit to be inserted in the conference bag (up to size a4) (\* Kit contents are subject to exhibition committee approval)
- ✓ 10 complimentary registrations for the EnergyTech Conference
- ✓ 1 double spread advertisement in the official exhibition catalogue
- ✓ PR Services

#### **GOLD SPONSOR**

€ 25,000 + VAT

❖ Package limited for two sponsors from each exhibition segment

The sponsor will receive:

##### **28m<sup>2</sup> of exhibition space**

##### **Acknowledgement of sponsorship as follows:**

- ✓ Sponsor's name and logo posted on EnergyTech 2012 website as a gold sponsor with a link to the sponsor desired website
- ✓ Company logo will appear in the following event publications and marketing materials:
  - Printed exhibition invitations and infinite digital invitations
  - Electronic and direct mailers (sponsor's ads only)
  - Event on-site signage
  - Company's logo to be displayed in the conference hall
  - Sponsor's advertising kit to be inserted in the conference bag (up to size a4) (\* Kit contents are subject to exhibition committee approval)
- ✓ 5 complimentary registrations for the EnergyTech Conference
- ✓ 1 full page advertisement in the official exhibition catalogue
- ✓ PR Services

#### **SILVER SPONSOR**

€ 15,000 + VAT

❖ Package limited for five sponsors from each exhibition segment

The sponsor will receive:

##### **18m<sup>2</sup> of exhibition space**

##### **Acknowledgement of sponsorship as follows:**

- ✓ Sponsor's name and logo posted on EnergyTech 2012 website as a silver sponsor with a link to the sponsor desired website
- ✓ Company logo will appear in the following event publications and marketing materials:
  - Printed exhibition invitations and infinite digital invitations
  - Electronic and direct mailers (sponsor's ads only)
  - Event on-site signage
  - Company's logo to be displayed in the conference hall
  - Sponsor's advertising kit to be inserted in the conference bag (up to size a4) (\* Kit contents are subject to exhibition committee approval)
- ✓ Three (3) complimentary registrations for the EnergyTech 2012 Conference
- ✓ One full page advertisement in the official exhibition catalogue
- ✓ PR Services (organizers will provide detailed description of the services upon demand)



## Individual Sponsorship Packages

### VISITOR BADGES

€ 4,000 + VAT

#### Exclusive Sponsorship

Be on every visitor!

With this sponsorship package you will be the only company that will be on every badge issued to all visitors and VIP's. Perfect way of branding!

#### Package includes:

- ✓ Logo appearance on visitor, VIP, organizers and press badges
- ✓ Company listing with description and contact information in the official exhibition catalogue
- ✓ Logo will appear on exhibition invitations (hard copy and digital)

### ENERGYTECH TV

€ 5,000 + VAT

#### Exclusive Sponsorship

Be the sponsor of what really brings the official sights, sounds and atmosphere of EnergyTech 2012 to the computer screens of potentially every visitor to [www.energytech.co.il](http://www.energytech.co.il). EnergyTech TV consists of five segments, each with a run time of 5-6 minutes. Each segment will be placed on EnergyTech homepage during each exhibition day. After the event, the official videos and those supplied to us by you - the sponsor - will be prominently displayed on the EnergyTech home page for the full calendar year

#### Package features:

- ✓ Logo placement during intro or 10 second pre-roll (supplied by sponsor) with link to sponsor's desired destination EnergyTech TV will be archived on EnergyTech webpage (12-months)
- ✓ Interview with sponsor corporate spokesperson at event for use in programming copyright to re-use company interview on sponsors' own website
- ✓ Company logo will appear in all official materials of the event in the Sponsors section

### REGISTRATION DESK

€ 4,000 + VAT

#### Exclusive Sponsorship

**Be the first to meet & greet any and every potential client!**

#### Package includes:

- ✓ Branding of registration desk and rear of registration desk
- ✓ Company logo appears on registration desk on all maps and floor plans
- ✓ Company logo will appear in all official materials of the event in the Sponsors section

### LANYARD SPONSOR

€ 7,000 + VAT

#### Exclusive Sponsorship

Be everywhere!

With this unique sponsorship opportunity visitors will be reminded of your brand literally with every step they take throughout their entire tour of the exhibition. Furthermore, each decal will detail the distance from your booth, and point them in your direction.

In addition, this package includes:

- ✓ Company listing with description and contact information in the official exhibition catalogue
- ✓ Logo will appear on exhibition invitations (hard copy and digital)

### VISITOR BAG

€ 4,000 + VAT

#### Exclusive Sponsorship

The sponsor's logo will appear on the exhibition participant bags distributed to attendees at the registration, and carried by participants throughout the exhibition. In keeping with the sustainable economy theme of the conference, the bags are made of recycled material.

The sponsor will receive:

- ✓ Company logo will be printed on visitor bags
- ✓ Sponsor's company brochure will be inserted into the bags
- ✓ Company logo will appear in all official materials of the event in the Sponsors section
- ✓ Three (3) complimentary registrations for the EnergyTech 2012 conference

### CONFERENCE SPONSOR

€ 7,000 + VAT

#### Exclusive Sponsorship

The sponsors will have the opportunity to feature a speaker on its behalf as a part of the scientific program. The suggested speaker and time slot will be subject to the approval of the EnergyTech 2012 scientific committee.

In addition, this package will include:

- ✓ Your company logo will appear on all conference publications (invitations, conference site, e-mail, conference schedule, advertisements)
- ✓ Company logo on signage at relevant conference session and conference general material
- ✓ Signage: rollup at entrance to session
- ✓ Distribution of insert or marketing material to each conference attendee
- ✓ Ten tickets (10) to the EnergyTech 2012 conference, including free pass to the exhibition and lectures

## STREET BANNER SPONSOR

€10,000 + VAT

### Exclusive Sponsorship

- ✓ The sponsor's logo will appear on street banners displayed along Jerusalem streets leading to EnergyTech 2012 venue. The banner design, technical requirements, and quantity will be determined at a later date
- ✓ Company logo will appear in all official materials of the event in the Sponsors section

## STREET FLAG SPONSOR

€ 10,000 + VAT

### Exclusive Sponsorship

- ✓ The sponsor's logo will appear on street flags displayed along the main entrance to Jerusalem, leading to EnergyTech 2012 venue and at the exhibition center's main entrance. The flag design, technical requirements and quantity will be determined at a later date
- ✓ Company logo will appear in all official materials of the event in the Sponsors section

## GALA EVENING SPONSOR

€ 20,000 + VAT

### Exclusive Sponsorship

This is an opportunity for the sponsor to be associated with the prestigious gala evening for international, local and the event VIP's.

#### The sponsor will receive:

- ✓ Greeting spot at the evening venue reception
- ✓ Company logo to appear on the special gala evening invitations
- ✓ Company logo to be projected on the gala evening screen during the event
- ✓ Five (5) complimentary registrations for the EnergyTech 2012
- ✓ The participant list in English with contact information (provided after the event)
- ✓ Company logo to be displayed in all relevant EnergyTech 2012 publications as follows:
- ✓ Event website including a link to the sponsor's website
- ✓ Company listing with description and contact information in the official exhibition catalogue
- ✓ Logo will appear on exhibition invitations (hard copy and digital)
- ✓ Electronic and direct mailers (sponsor's adds only)
- ✓ Signage on-site

## CARPET SPONSOR

€ 8,000 + VAT

### Exclusive Sponsorship

Be everywhere!

With this unique sponsorship opportunity visitors will be reminded of your brand literally with every step they take throughout their entire tour of the exhibition. Furthermore, each decal will detail the distance from your booth, and point them in your direction.

In addition, this package includes:

- ✓ Company listing with description and contact information in the official exhibition catalogue
- ✓ Logo will appear on exhibition invitations (hard copy and digital)

## VISITOR BAG INSERT

€ 2,500 + VAT

The visitor bag enclosures, designed by your company, are an exceptionally efficient way to promote yourself by directly reaching all of the EnergyTech 2012 visitors. The content of the insert is up to your company and can include an incentive to entice the visitors to your booth, such as information on a featured product, giveaway, special event or reception. The final content should be appropriate for EnergyTech 2012. The visitor bags contain the official exhibition catalogue as well as brochures, leaflets or other inserts

#### Package features:

- ✓ Promotional material insert for all visitor bags (5,000, letter format, max. 8 pages)
- ✓ Company logo will appear in all official materials of the event in the Sponsors section